The Arboretum

LOS ANGELES COUNTY ARBORETUM & BOTANIC GARDEN

It will grow on you!

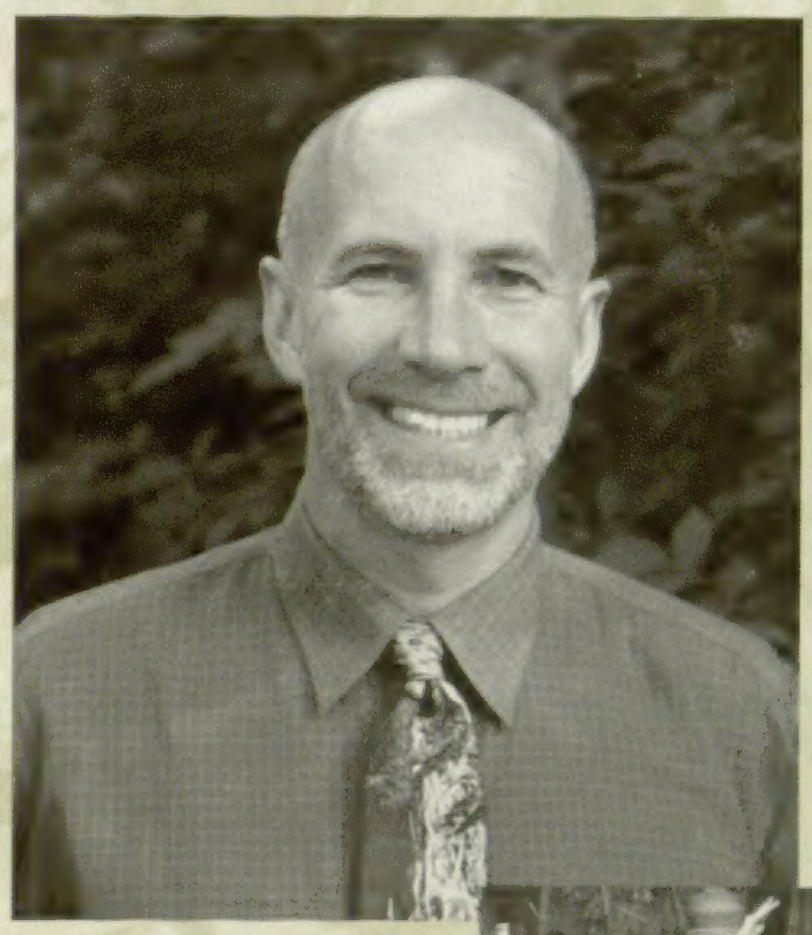
AUGUST/SEPTEMBER/OCTOBER 2004 NEWSLETTER

WITH SUMMER JUST ABOUT READY TO LEAVE US

AND FALL JUST AROUND THE CORNER...

...IT IS A WELCOMING TIME OF YEAR AT THE ARBORETUM

AND, WE ARE PLEASED TO WELCOME DR. MARK WOURMS, OUR NEW CEO.



Dr. Mark Wourms

Yoga & Fitness Instructor Anne Platt

Natural Happiness at The Arboretum

We are delighted to introduce Dr. Wourms to you. We hope that you will introduce yourself to Dr. Wourms at The Arboretum's Annual Meeting on September 26. Come learn about the accomplishments of the last year and the what the coming year will welcome in at The Arboretum. Meeting details are on Page 2.

Welcome to Yoga Fitness, our newest class program. Find out about this healthy new reason to come to The Arboretum on Page 4. Also, be sure to check out all of the other classes on Pages 5. There's a lot going on!

Welcome to nature's world of creativity, with our Kid's Pumpkin decorating class. And don't miss out on Family Adventures and "Sprouts" Gardening. Visit Page 4 for details.

Photo Chris Reavis

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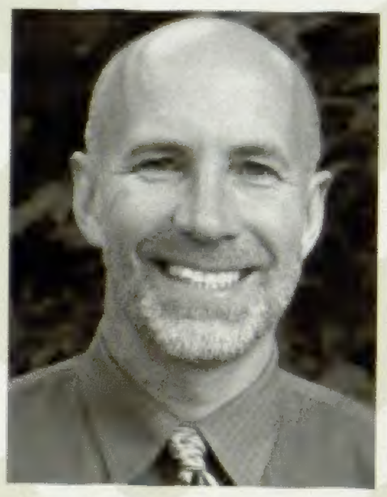
PUBLISHED BY THE LOS ANGELES ARBORETUM FOUNDATION

Introducing Our New CEO

We are delighted to let you know, if you don't already, that The Arboretum has a new CEO -- Dr. Mark K. Wourms. By the time you read this, he has probably already begun work at The Arboretum.

Mark, with his wife Patty Johnson and their two young children, has come from Kansas City, Missouri, where for eleven years, he led the Kansas City Zoo.



Mark has a B.S. in botany from Ohio University, a Ph.D. in ecology and animal behavior from Boston University, and a certificate in business administration from the School of Business Administration at New York University. He has been active in many professional organizations, including some at the national level. He has done consulting, has authored a long list of publications and has received many awards. In the Peace Corps in Benin in the early 1980's, Mark was involved in crop improvement and village reforestation.

Mark's selection is the result of an extensive nationwide search, which included thorough background checks and many interviews with members of The Arboretum staff, the Vols, the Advisory Council and the community, with individuals from the County Department of Parks and Recreation and with foundation trustees and others. The search produced impressive candidates, and from them Mark was chosen with enthusiasm and high hopes.

Mark arrives in good time to lead the strategic planning process that will establish the goals and priorities that will guide our work over the next three to five years and in time to have meaningful input into the Conceptual Long Range Plan that will influence the way in which our collections, gardens and grounds, the historic section and the infrastructure and overall facilities will evolve over the longer-term future.

We are confident that with his intelligence, experience, energy, imagination and positive enthusiasm, Mark will run an effective organization, deal well with The Arboretum's many stakeholders and-- perhaps most importantly-- be an effective spokesperson and a strong leader for The Arboretum, reaching out to the wider community to build the partnerships and collaborations and attract the broad community involvement and support that will be key to The Arboretum's success as it works to become one of the world's truly great arboretums and botanic gardens.

Please join us in extending a warm and hearty welcome to Mark and his family!

Tim Gallagher, Outgoing Director, Parks & Recreation Dept.

George Brumder, President, Los Angeles Arboretum Foundation

Russ Guiney, Chief Deputy Director, Parks & Recreation Dept.

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The Los Angeles County Arboretum & Botanic Garden Newsletter is published by the Los Angeles Arboretum Foundation. The Los Angeles Arboretum Foundation and the County of Los Angeles jointly operate the Los Angeles County Arboretum & Botanic Garden.

A Few Words from the New CEO, Mark Wourms

Greetings,

This is an exciting time to be involved with The Arboretum.

We will continue with important garden and collections improvements, while building additional education, conservation and research programs.

I am extremely pleased to be part of a great team comprised of The Arboretum staff and volunteers, the County and the Foundation, and the community. Together we will build a great future for this important cultural and education resource we call The Arboretum.

Mark K. Wourms, CEO, The Arboretum

The Arboretum's Annual Meeting

September 26, 2004 from 3:30 to 5:00 pm

The Los Angeles Arboretum Foundation's annual meeting will take place on Sunday, September 26 beginning at 3:30PM in Ayres Hall. All members of the Arboretum, their families and friends are cordially exciting happenings at The Arboretum. Refreshments will be served!

Tune In & Call In!

Don't Miss Gardens of California on Sundays from 12:00 to 3:00 pm on Channel LA 36

The second season of 'Gardens of California', starring Arboretum, Botanical Information Consultant Frank McDonough as host, begins September 12.

The program examines the relationship between environment and the flora that surrounds us. Viewers call in to participate in demonstrations of gardening techniques or to speak with in-studio guests who specialize in horticulture. A joint effort of The Arboretum and Cal State Dominguez Hills Distance Learning Program and DHTV, the University television station where the show originates, the program appears on LA 36 and other cable channels. Check your local cable listings for availability.

NEW OFFICERS INSTALLED & MEMBERS HONORED

Los Voluntarios Annual Meeting Highlights

John Barnes, Carol Cuthbertson, Dianne Flood, Betty Buschmann, Lauragene Swenson and Carol Libby

During the June Annual Meeting, Carol Cuthbertson of Arcadia was installed as President of Los Voluntarios, the volunteer group of The Arboretum. Serving with Carol for the 2004-2005 term are: John Barnes of San Gabriel as First Vice-President, Membership; Dianne Flood of Sierra Madre as Second Vice-President, Placement; Betty Buschmann of San Dimas as Secretary; and Lauragene Swenson of Arcadia as Treasurer.

Honored for their years of service to The Arboretum are:

25-YEAR SERVICE EMERALD AND LIFETIME MEMBERSHIP AWARDS:
Dorothy Lynn, Bradbury
Margaret Thornton, Arcadia

20-YEAR SERVICE SILVER OAK TREE AWARD:
Jeanette Miller, Arcadia

New Volunteers that were welcomed are:
June Altmayer, Arcadia
Debbie Anderson, Arcadia
Pauline Bedford, Duarte
Margaret Bloebaum, Sierra Madre
Pauline Bowd, Pasadena
Jeanette Blum, Temple City
Miriam Carter, Arcadia
Dorothy Collister, Monrovia
Earl Dietrich, Temple City
John Donnelly, Monrovia
Pauline Duplessis, Hacienda Heights
Elva Gonsalez, Monrovia
Beverly Harris, Arcadia
Akiko Ishikawa, San Marino
Elaine Lawless, Monrovia
Lian Liem, Arcadia
Bobbie Lohse, La Canada
Don Lorenzini, Pasadena
Karen Mayers, Arcadia
Lorna McClellan, Manhattan Beach
Jack Meese, Norwalk
Patti Orcholski, Pasadena
Lee Riblet, Arcadia
Judith Romine, Arcadia
Douglas Vest, Altadena
Jin Zhou, Arcadia

Our Los Vols Presidential Profile

We asked newly installed Los Vols President Carol Cuthbertson about her years as a volunteer at The Arboretum. Here's what we found out.

"Every day is a highlight," stated President Carol Cuthbertson when asked about the highlights of her 17 years of service as a Los Vol.

"My patio was too small; I needed a larger garden," was why she initially came to The Arboretum to volunteer.

"The Adobe Courtyard—the forgotten stepchild of The Arboretum," is her favorite place.

And finally, when asked what she most wants to accomplish during her term, Carol responded, "It is what WE want to accomplish. Los Vols haven't talked about it yet."

Congratulations, Carol, on being the new leader of a terrific Los Vols team.

OCTOBER 1-3 AT THE ARBORETUM

Gardening Under Mediterranean Skies IV Exploring California Style

Co-sponsored by The Los Angeles County Arboretum & Botanic Garden, Strybing Arboretum & Botanical Gardens, and The Mediterranean Garden Society

EXPLORE: Learn how to respond to California's version of the Mediterranean climate from horticulturist **Chris Woods** (transitioning to "mediterraneanism"), botanist **Glenn Keator** (nature's response to the Mediterranean climate), nurserymen **Dave Fross** (exotic versus native plants), **John Greenlee** (trading lawns for meadows), and, from Australia, horticulturist and author **Trevor Nottle** (gardens of the sun). Landscape architects **Russ Beatty** and **Chip Sullivan** will host a panel of designers presenting their approaches to climate-specific gardens.

WORKSHOPS: Presentations on creating and maintaining gardens appropriate to our Mediterranean climate include design, planting, working with the seasons and programs on plants, firescaping, edibles, containers, and wildlife.

GARDEN TOUR: An optional all-day garden tour on Oct 1 to six private gardens in the Pasadena area open only for Symposium garden enthusiasts.

For more information, visit www.pacifichorticulture.org/medskies. For questions, email medskies@pacifichorticulture.org or call 866/MedSkies.

The fee for Subscribers or Members (PH/LACABG/SAS/MGS) is $165 before Sept. 1, $195 after Sept. 1, $125 Garden Tour (limited availability)

The fee for Non-subscribers or Non-members is $195 before Sept. 1, $225 after Sept. 1, $140 Garden Tour (limited availability)

Student groups of five or more registered by their instructor are $125 per person for the symposium.

Gourd Fair LA 2004— October 22,23,24

Gourd-headed scarecrows and gourd goddesses! Come see them at Gourd Fair LA. This year the Gourd Fair is on October 22 for classes only, and October 23 and 24 for entertainment, classes, art exhibits, children's hands-on gourd crafts, and the best of art tools and gourds to purchase.

Life size scarecrows (great for photo ops) will be displayed around The Arboretum grounds and an exhibit of gourd goddesses - figures inspired by ancient goddesses and interpreted in new and delightful ways by gourd artists from the California Gourd Society will be in Ayres Hall.

Visiting artists include Robert Rivera with his Native American-inspired gourds and Pat Boyd who creates astonishing African-inspired sculptures. Very rare Chinese gourds will be exhibited as the California Gourd Society continues to partnership with the Huludao China Gourd Society.

Your Arboretum membership or general Arboretum admission fees covers admission to Gourd Fair LA. Visit www.calgourd.com for up-to-date list of events.

CALL (626) 821-4623 FOR RESERVATIONS

FITNESS IN THE GARDEN

INTRODUCTION TO YOGA CLASS

Saturday, Sept. 11

10 am – 12:00 Noon

Lecture Hall A

Instructor: Anne Platt

$10 members / $12 non-members

This two hour introductory class begins with a stimulating Arboretum walk, followed by a session of yoga, incorporating basic postures, proper alignment, and a final relaxation. Wear comfortable clothes and bring a yoga mat or towel and a small pillow.

FITNESS WALKS & YOGA SERIES

MONDAY MORNINGS:

8:30 am - 10:00 am

Sept. 13 - Oct. 18 (6 classes)

$60 members / $72 non-members

Oct. 25 - Dec. 13 (8 classes)

$80 members / $92 non-members

Lecture Hall A

WEDNESDAY EVENINGS:

5:30 - 7:00 pm

Sept. 15 - Oct. 20 (6 classes)

$60 members / $72 non-members

Oct. 27 - Dec. 15 (8 classes)

$80 members/ $92 non-members

Lecture Hall A

Each week's walk will focus on meditative silence or on a theme inspired by The Arboretum surroundings. Walks are followed by an hour of yoga practice that increases flexibility, strength, balance and general well being. For all levels. Wear comfortable clothes and bring a yoga mat or towel.

TAI CHI IN THE GARDEN CONTINUES THIS FALL

Saturday Mornings

8:00 am - 11:00 am / You may arrive at any time.

Meet on the lawn near the Baldwin Avenue Entrance

Instructor: Marvin Quon

Free for Arboretum members / Class cancelled in the event of rain

BOTANICAL ILLUSTRATION

BOTANICAL WATERCOLOR WORKSHOP (Self-Directed)

8 Mondays: Aug. 30 - Oct. 18; Oct. 25-Dec. 13

9:30 - 11:30 am

Education Greenhouse

$35 members /$42 non-members

COLOR PENCIL

6 Wednesdays, Sept. 1 - Oct. 6

9:30 am - 12:30 pm

Lecture Hall B

Instructor: Olga Eysymontt

$180 members/$200 non-members

OTIS COLLEGE OF ART & DESIGN: BOTANICAL ART CLASSES WITH OLGA EYSYMONTT

9:30 am - 4:30 pm Peacock Corner

Please call Otis College: (310) 665-6850 or (800) 527-6847 for information/registration

BOTANICAL WATERCOLOR TECHNIQUES:
Saturdays: Sept. 18, Sept. 25, Oct. 9, Oct. 30, Nov. 6, and Nov. 20

BOTANICAL DRAWING & ILLUSTRATION:
Sundays: Sept 12, Sept 26, Oct. 10, Oct. 31, Nov. 7, and Nov. 21

BOTANICAL ILLUSTRATION I

4 Wednesdays, Oct. 13 - Nov. 3

9:30 am - 12:30 pm

Lecture Hall B

Instructor: Olga Eysymontt

$120 members/$140 non-members

BOTANICAL ILLUSTRATION II

6 Wednesdays, Nov. 10 - Dec. 15

9:30 am - 12:30 pm

Lecture Hall B

Instructor: Olga Eysymontt

$180 members/$200 non-members

PLANT STUDIES IN GRAPHITE, COLOR PENCIL OR WATERCOLOR

One Saturday a Month

10:00 am - 5: 00 pm

Peacock Corner

$65/class—members/ $75/class—non-members

KIDS AND FAMILIES

FAMILY ADVENTURES

First Saturday of the month at 2:00pm

Meet under the BIG Oak Tree in front of Ayres Hall

Lisa Beach, Education Specialist

Members: $15 per family;

Non-members: $20 per family

Pre-registration only! In the event of rain, the program is cancelled.

AUG. 7 - "I SPY" Investigate Tallac Knoll's secret spot called "the bowl". We will make binoculars for an exciting "I SPY" nature hunt adventure.

SEPT. 4: HISTORY HUNTERS "Travel back in time" to when the native Tongva people lived on this land. Learn about the plants and other natural materials they used and traded. Learn to make a rope out of natural fibers!

OCT. 2: CREEPY TREE HIKE AND STORYTIME: Visit a very special part of The Arboretum, learn about a hidden treasure where a cool, creepy tree awaits your visit for afternoon story time.

NOV. 6: LEAF ART: Learn the different leaf shapes and sizes. Then make a creative pressed leaf drawing to take home.

DEC. 4: HOLIDAY HIKE AND WREATH MAKING: Hike and scavenge for berries and seed-pods to make and a wreath.

GARDEN SPROUTS: SATURDAY KIDS' GARDENING CLUB

Just for Kids ages 5 to 8. This is a "drop-of" program.

1st Saturday of each month

1st quarter: Oct. 2, Nov. 6, Dec. 4

9:00 am - 11:00 am

Roots and Shoots Garden at the Old Ranch Rd. Arboretum Entrance (off of Colorado Blvd.)

Lisa Beach: Gardening Club Leader

Fee: Members - $25/quarter, or $10/Saturday

Non-Members - $30/quarter, or $12/Saturday

PUMPKIN DECORATING—THE NATURAL WAY

Saturday, Oct. 30

10:30 am - 12 noon

Under the BIG Oak tree in front of Ayres Hall

Children ages 3 - 8 years only. Must be accompanied by an adult. One adult free per reservation Reservations Necessary, space limited-costumes optional.

Fee per pumpkin: $8 members / $10 non-members

ART IN THE GARDEN

IKEBANA

5 classes, Sept. 17, Oct. 29, Nov. 5 - 19

9:30 am - 11:30 am

Lecture Hall B

Instructor: Reiko Kawamura

$42 members/$50 non-members

$15 materials fee payable to the instructor

Moribana, Heika and landscape arrangement techniques. Individual instruction for all levels. Bring a 10" to 12" shallow container, clippers and a needle holder (frog) to the first class.

HYPERTUFA POT WORKSHOP #3

Wednesday, Oct. 6

9:30 am - 12:30 pm

Ayres Hall patios

Instructor: Steve Gerischer

$20 members / $25 non-members

Learn to make instant antique garden planting pots from Hypertufa, a mixture of cement, peat moss and perlite molded to resemble tufa or crumbling granite. Materials provided. Wear comfortable clothes.

CALL (626) 821-4623 FOR RESERVATIONS

HORTICULTURE AND GARDENING

TOUR & TASTE 2004 AUGUST PROGRAMS

5:00 PM—Meet at Tram Stop near Gift Shop

6:00 pm—Tour

7:30 pm—Dinner at Peacock Café Terrace

Price: $40.00/person/evening (includes tour, dinner and beverages - wine or iced tea).

Casual Attire. Some walking is involved.

By reservation only: 626-821-4623

AUGUST 5: Glorious Herbs - The Fabulous Herb Garden
Joan McGuire, curator, will lead you through the Herb Garden

AUGUST 19: Welcome to The Arboretum
Join Senior Tour Guide and naturalist Nelson Holmes on this introduction to, and overview of, the 127 acre Arboretum.

INTEGRATED PEST MANAGEMENT: A Mt. San Antonio College Class

Tuesdays, Aug. 17 - Dec. 21

6:00-10:00 pm

Lecture Hall A

Instructor: Brian Scott

$30 to Arboretum; $54 to Mt. SAC and $20 materials fee

College course that may be taken for academic credit. Pre-register with Mt. SAC (909/594-5611, x4540) or come to the first class.

THE GREAT TOMATO TASTING

Sunday, Sept. 19

10:00 am – 2:00 pm

Ayres Hall Patio

Free to members / Free to non-members with garden admission.

TASTE-TEST a hundred different varieties of tomatoes grown by Steve Goto of Goto Nursery.

GARDENING 101: A WEEKEND SERIES

The 3rd Sunday of each month

Fall: Sept. 19, Oct. 17, and Nov. 21

2:00 – 4:00 pm

Lecture Hall A

Instructors: Scott Daigre, Catherine Downs & Steve Gerischer

$45 members / $52 non members/series;

$18 members / $20 non-members/class

A quick refresher on good gardening principles.

HOME GARDEN DESIGN

4 Wednesdays: Sept. 22, 29, and Oct. 6, 13

7:00-9:00 pm

Lecture Hall B

Instructors: Kathleen Slater & Linda Pomerance

$60 members/ $72 non-members

Garden design ideas for the home gardener!

THURSDAY MORNING SEMINARS with LILI SINGER

For passionate gardeners and landscape professionals.

8 Thursdays: Sept. 23 thru Nov. 11

9:30 am - Noon

Lecture Hall A

$100 /series; $20/class

Sept. 23: Made in the Shade with Lili Singer: Unearth the pleasures and challenges of gardening in areas with limited sunlight.

Sept. 30: The Small-Scale Organic Vegetable Garden with Lisa Philander, plus a tour of The Arboretum's Organic Edible Garden.

Oct. 7: Art in the Garden with Pam Waterman: A photographer's journey focusing on classic and contemporary forms of garden art.

Oct. 14: The Arts and Crafts Garden in Southern California with noted landscape architect Rick Fisher of Toyon Design, Glendora.

Oct. 21: Gardening in Rhythm with a Mediterranean Climate with Jan Smithen, author of *Sun Drenched Gardens: The Mediterranean Style.*

Oct. 28: Native Plants for Home Landscapes with Bart O'Brien, director of horticulture and curator of living collections at Rancho Santa Ana Botanic Garden, Claremont.

Nov. 4: Garden Tours & A Nursery Visit to the San Fernando Valley with a nursery hop to Sperling Nursery of Calabasas.

Nov. 11: Trees of San Diego with Steve Brigham, author of *Trees of San Diego*, and owner of world-renowned Buena Creek Gardens, in North San Diego County.

COMPULSIVE GARDENERS

Fall: 8 Fridays: Sept. 24 - Nov. 19

9:30 - Noon

Lecture Hall A

$50 members / $58 non-members

Speakers and class members present new and exciting horticultural ideas, enjoy private garden tours and garden-related field trips, with emphasize on garden rooms- including hardscape, containers, hedges and water features.

ARBORETUM EVENING HIKES

Tuesdays: Aug. 17, Sept. 14, Oct. 12

5:00 - 7:30 pm

Meet in the Rotunda Entrance

Leader: Timothy Phillips, Arboretum Superintendent

$8 members / $10 non-members

A fun and informative evening trek around special areas of The Arboretum. Wear sturdy shoes, a hat and bring water. Pre-registration required. In case of rain, the hikes are canceled, and your registration will be refunded.

TREE PRUNING

Saturday, Oct. 30

10am - Noon

Lecture Hall A

Instructor: Jerry Turney, certified arborist & plant pathologist

$15 members/ $18 non-members

SAVE THESE DATES:

BERRY BASICS

Monday, Nov. 15, 10 am to 12 pm

Old Fashioned Wreath Workshop

Tuesday, Dec. 14, 10 am to 12 pm

COOKING IN THE GARDEN

FRESH: CELEBRATING THE TABLE

3:00 – 5:00 pm

Peacock Corner

Per Class: $35 members / $40 non-members

Wednesday, Sept. 15: Claud Beltran & Halie's Restaurant
Watch Chef Claud Beltran of Halies Restaurant prepare great fresh vegetables and a fabulous chicken dish. Learn the tricks of the trade from one of Pasadena's favorite chefs.

Wednesday, Oct. 20: Wine & Joe Coulombe, Founder of Trader Joe's
Informative, humorous and down-to-earth, Joe Coulombe is no wine snob but rather an expert who tries to help people understand what it is they like in a wine and then find it amongst all the zillions of varieties available.

Wednesday, Nov. 17: Great Holiday Buffet Ideas with Alexandra Poer Sheridan & Sean Sheridan

GARDENING & COOKING IN A CALIFORNIA CLIMATE

4 Tuesdays: Oct. 12, 19, 26, Nov. 9

10am - 12:30pm

Ayres Hall

Instructors: Jill Vig, Arboretum Curator & Chef Steven Mary, Ritz Carlton, Pasadena

$100 members / $110 non-member

In the first hour, learn the history and culture of the plant; in the second hour, a culinary demonstration of original recipes ending with a light lunch to sample the dishes created.

OCTOBER 12: Figs & Dates

OCTOBER 19: Tomatoes & Tomatillos

OCTOBER 26: Citrus

NOVEMBER 9: Squash

Thank You

Listed below are donations made to The Arboretum between March 1 and June 30, 2004. We apologize if we have made any inadvertent omissions or errors and request that you call Nancy Pirovano at 626.821.3250 to make any corrections or verify our record of your gift. We truly appreciate your generosity.

Samuel Ayers Society $5,000+
J.W. and Ida M. Jameson Foundation
Chartwell Charitable Foundation
The Greater Worcester Community Foundation

Benefactor $1,000-$2,499
Pasadena Garden Club
Mr. & Mrs. Gordon Fish
Mr. Ernest Smith

Affiliate $500-$999
Mr. Peter Strauss
Dr. & Mrs. Norman F. Johnson
Ms. Josephine B. Skibby
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Ms. Siby Minton
Mr. Vincent R. Talbot
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Mr. & Mrs. Bryant C. Danner
Dr. & Mrs. Douglas N. Henson

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California Turtle & Tortoise Club, Foothill Chapter
Bank of America Matching Gifts Program
United Way of Greater Los Angeles
Ms. Polly Wheaton
Mrs. Barbara Chila

Building a Strong Foundation

The Los Angeles Arboretum Foundation was established to help further the mission of the Los Angeles County Arboretum & Botanic Garden. The Foundation raises funds to support our mission of education through a wide range of programs while simultaneously conserving our natural and historical assets for future generations.

Contributions

Gifts of cash or checks form the building blocks of the Foundation. Ongoing support helps to bring wonder and enrichment to hundreds of thousands of children, individuals and families across our region, and ensure the continued excellence of our collections and programming. If you itemize, gifts of cash are fully deductible, up to a maximum of 50% of your adjusted gross income.

Patron Society

Join the growing circle of special benefactors by contributing $1,000 or more annually. As a Patron, you have a unique opportunity to provide a solid foundation of support and leadership. Each member receives rewarding benefits commensurate with their level of giving.

Memorial & Honorary Gifts

A memorial gift provides a lasting tribute to a friend or relative. An honorary gift recognizes a special person for their birthday, anniversary, holiday or a job well done. The Los Angeles Arboretum Foundation sends an acknowledgment to the families of those memorialized or to the person who you have honored without specifying the amount of the gift.

Gifts of Stock

If you own appreciated long term stock, it is often more tax-wise to contribute stock than cash. You can avoid paying any capital gains tax on the increase in the value of the stock and receive an income tax deduction for the full fair market value of the stock at the time of the gift. For income tax purposes, the value of such gifts may be deducted up to 30% of adjusted gross income, with an additional five-year carry forward (if necessary).

Gifts of Life Insurance

If you own a life insurance policy that is no longer needed, consider it as a wonderful vehicle for a 2004 charitable gift! To receive a charitable deduction, just name the Los Angeles Arboretum Foundation as both the owner and beneficiary of the policy. If the policy has a cash value, you can take a charitable deduction approximately equal to the cash value at the time of the gift. If annual premiums are still to be made and you continue to pay them, those premiums will become tax deductible each year. Your life insurance agent can advise you on which forms to complete.

Remember; always consult with your attorney, accountant or other professional adviser regarding year-end tax planning and the best vehicle for you.

Thank you for your ongoing support of The Arboretum. Your gift, large or small, does make a difference! Please contact Lisa Rupp, Director of Development at 626.821.3237 for more information.

Planned Giving

The Los Angeles Arboretum Foundation invites you to consider what you can do now to ensure the future of The Arboretum by leaving a legacy gift to the Arboretum Endowment Fund.

We invite you to consider The Arboretum in your estate planning. There are many ways to give— bequests, trusts, life insurance, gift annuities, pooled income funds, and gifts of cash, securities or property. We'd be happy to discuss these options with you and send you more information. Please call Lisa Rupp, Director of Development, at 626.821.3237, or return the enclosed envelope for more information.

Thank You

Baldwin Bonanza 2004 was an outstanding success. Thanks to all who contributed to making this a true celebration of nature.

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OUR MEMBERSHIP COORDINATOR

Meet Ivonne Escobedo

Ivonne was just 11 years old when she started coming to The Arboretum and for as long as she can remember, "I have always thought The Arboretum would be a wonderful place to work."

In May 2002, Ivonne decided to find out if what she thought was true. She called The Arboretum and found out that there was a cashier clerk position open for the rotunda. An outstanding candidate, she was hired on the spot when she interviewed for the position. When the Membership Coordinator position opened, she was a natural choice for the job.

As Membership Coordinator, Ivonne is responsible for processing all memberships, memorials and tribute gifts. She prides herself in being a customer service person, happily admitting, "I really love working with the public. I enjoy the interaction with the members, hearing their comments or concerns."

Some of the important benefits of membership that Ivonne wants to make sure members know about are that classes, workshops and lectures, and, as well, Cal-Phil summer concert tickets at The Arboretum are available to members at a discount.

Photo: Clyde Reavis

What does Ivonne like best about The Arboretum? "Well," she says, "I truly enjoy the scenery, especially Tallac Knoll and Kallam Garden. Though it's hard for me to take advantage of my beautiful work environment since I am in the office most of the time, when I can, I take walks during my lunch break. Sometimes members come in and let me know what part of The Arboretum is looking extra beautiful. That's how I decide where to go for my walks."

Ivonne's fondest wish... "that members take advantage of all the wonderful benefits The Arboretum has to offer and visit as often as possible." And when you visit, stop by the Membership office and say hello to Ivonne. She just might invite you to join her on her walk to her favorite places at The Arboretum!

Seven More Magnificent Years Of Festival on the Green

Cal-Phil & The Arboretum Foundation Extend Agreement

The California Philharmonic Orchestra and The Arboretum of Los Angeles County have agreed to extend their agreement for Cal Phil to hold their Festival on the Green concert season at The Arboretum for another seven years. Now in their eighth summer season at The Arboretum, the Cal Phil series is a popular success attracting between 4000 and 5000 patrons for each of their concerts.

"This has been a wonderful partnership from the start, terrific for both parties," stated Andre Vener, President and CEO of California Philharmonic Orchestra. "Thousands of people attending the concerts, who may not have visited this beautiful place, are introduced to The Arboretum each season. And, it would be hard to find a more perfect place for our orchestra,s musical events."

Remaining programs this season are:

August 7
Hollywood Blockbusters—Lights, Camera, Music

August 21
Andrew Lloyd Webber Meets Puccini—The Phantom Goes to the Opera

September 4
European Tour—Your Musical Passport

Reservations requested. Order tickets at CALPHIL, 1120 Huntington Drive, San Marino CA 91108, (626) 300-8200 or on-line at www.calphil.org

Formalizing the recent contract signing that assures Cal Phil's Festival on the Green concerts will be at The Arboretum are, from left: Timothy Phillips, Arboretum Superintendent, Andre Vener, Cal Phil President & CEO, Dr. Victor Vener, Cal Phil's Music Director and Maestro, George Brumder, President of The Arboretum Foundation, Buz Hathaway, Arboretum Foundation Board Member, and Steve Navarro, Cal Phil's Chairman.

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Adults $7.00; Seniors age 62 & over $5.00;
Students with ID $5.00; Children 5-12 $2.50;
ages 4 and under free. Tram tour $3.00 per person
Free Tuesday—3rd Tuesday of each month.

SUMMER HOURS: June 7 - August 27
Monday through Friday: 9 am -7 pm. Admission closes at 6:30 pm. Members may enter at 8 am.

Saturday and Sunday: 9 am – 5 pm. Admission closes at 4:30 pm. Members may enter at 8 am.

Festival on the Green Saturdays: August 7, August 21, September 4: Rotunda closes at 2:30 pm; visitors must exit grounds by 3 pm. Fridays before concerts visitors may stay for rehearsal performances.

Would you like to receive this newsletter via e-mail to help The Arboretum save on the cost of printing and postage? If so, please contact the Development Department at ivonne.escobedo@arboretum.org or 626.821.3233 and let us know!

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